

What is a Builders' Association Anyway?

The Central Wisconsin Home Builders Association (CWHBA), part of a three-tiered organization working locally, at the state level and nationally, proudly works to provide and expand opportunities for all consumers to have safe, quality and affordable housing. Members of the CWHBA are also members of the Wisconsin Builders Association (WBA) and the National Association of Home Builders (NAHB).

Approximately one-third of NAHB's 215,000 members are home builders and/or remodelors. The remaining members are associates working in closely related fields within the housing industry such as mortgage finance and building products and services. The CWHBA has 185 members working in communities throughout Central Wisconsin.

NAHB, WBA and CWHBA all serve members in a variety of ways, which in turn benefits consumers. Through education, including business management, customer service, construction techniques and more, the association strives to improve the business performance of members. By working with a builder's association member, consumers know they are working with an individual and/or company committed to professional growth.

CWHBA members have access to local, state and national resources for industry information, research and technical expertise. Through publications, trade shows, seminars and conferences, members have exposure to the latest building products and services. With these opportunities available to them, association members can provide value-added insights and cost-saving techniques to their customers.

"Home Builders Care" has been a focus for NAHB for many years, and it is embodied through the WBA Foundation and the community service projects undertaken by the CWHBA. Association members truly care about the communities in which they work and live, and they have reached out to help those communities in many ways. Recent community service activities of the CWHBA include the Wisconsin Rapids and Marshfield Children's Festival "Build a Wooden Creation" Booth, Toys for Tots, Historic Point Basse Shelter and Scholarships awarded to six area students.

The networks of builders associations across the country also strengthen their communities and the industry through workforce development efforts. From encouraging youth to choose housing-related careers to retraining displaced workers, association members know that a quality, professional workforce is essential.

From the federal to the local level, association members concentrate on balanced legislative, regulatory and judicial public policy. Guided by a vision of an America in which all citizens have access to housing of their choice and the opportunity to realize the American dream of homeownership, association members are dedicated to the prosperity of their industry and their communities.



2135 8th St. S.
Wisconsin Rapids, WI 54494
715.424.5060 or 800.552.9422

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